MANAGEMENT WORKSHOP

"Building Your Career with ASEM"

Date: Saturday, November 1, 2003
Location: KU Edwards Campus, 12600 Quivira Road, OPKS
Cost: $45 ASEM Member (Register before October 15th)
      $55 ASEM Member (Register after October 15th)
      $60 Non-ASEM Member (Register before October 15th)
      $75 Non-ASEM Member (Register after October 15th)

Schedule - SATURDAY, NOVEMBER 1st

- 8:00am - 9:00am: Registration and Networking Breakfast
- 9:00am - 10:00am: Marketing Basics by Jim Foil (Burns & McDonnell)
- 10:00am - 11:00am: Starting Your Own Company by Marilyn Breitenstein
- 11:00am - 12:00am: Human Resource Panel Discussion
  - Panel Members include: Denny Scott (Burns & McDonnell),
    Richard King (BE Aerospace), Skip Gast (Black & Veatch),
    Sara Wasson (Cerner)
- 12:00pm - 1:00pm: Lunch and Speaker: Steve Jaworski (Martin Consulting Group)
  - Menu: BBQ, Baked Beans, and Potato Salad
- 1:00pm - 2:00pm: Corporate Alumni Panel Discussion
  - Panel Members include: Terry Flanagan (HNTB), Cliff Cross
    (Honeywell), Aaron Henton (Cerner), and John Vann (GSA)
- 2:00pm - 3:00pm: Environmental Industry by Jerry Hoffman (Burns & McDonnell)
  - Case Study about Accelerated Career by Barry Chapin (KU)
- 3:00pm - 4:00pm: Essential Skills by Skip Gast (Black & Veatch)
- 4:00pm - 5:00pm: Hospitality Hour
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**Registration Form**

Name:  

Address:  

Phone:  

E-mail:  

Please check one:  

___ ASEM Member  ($45 before October 15, $55 after)  
___ Non-member  ($60 before October 15, $75 after)  

Please send payment and registration form to:  

ASEM  
12600 Quivira Rd., Room 225  
Overland Park, KS 66213-2402