



Kansas City Section  
American Society for Engineering Management

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# MANAGEMENT WORKSHOP

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## “Building Your Career with ASEM”

**Date:** Saturday, November 1, 2003  
**Location:** KU Edwards Campus, 12600 Quivira Road, OPKS  
**Cost:** \$45 ASEM Member (Register before October 15<sup>th</sup>)  
\$55 ASEM Member (Register after October 15<sup>th</sup>)  
\$60 Non-ASEM Member (Register before October 15<sup>th</sup>)  
\$75 Non-ASEM Member (Register after October 15<sup>th</sup>)

### Schedule – SATURDAY, NOVEMBER 1<sup>st</sup>

8:00am – 9:00am	Registration and Networking Breakfast
9:00am – 10:00am	Marketing Basics by Jim Foil (Burns & McDonnell)
10:00am – 11:00am	Starting Your Own Company by Marilyn Breitenstein
11:00am – 12:00am	Human Resource Panel Discussion Panel Members include: Denny Scott (Burns & McDonnell), Richard King (BE Aerospace), Skip Gast (Black & Veatch), Sara Wasson (Cerner)
12:00pm – 1:00pm	Lunch and Speaker: Steve Jaworski (Martin Consulting Group) Menu: BBQ, Baked Beans, and Potato Salad
1:00pm – 2:00pm	Corporate Alumni Panel Discussion Panel Members include: Terry Flanagan (HNTB), Cliff Cross (Honeywell), Aaron Henton (Cerner), and John Vann (GSA)
2:00pm – 3:00pm	Environmental Industry by Jerry Hoffman (Burns & McDonnell) Case Study about Accelerated Career by Barry Chapin (KU)
3:00pm – 4:00pm	Essential Skills by Skip Gast (Black & Veatch)
4:00pm – 5:00pm	Hospitality Hour



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### Registration Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please check one:

ASEM Member (\$45 before October 15, \$55 after)

Non-member (\$60 before October 15, \$75 after)

Please send payment and registration form to:

ASEM  
12600 Quivira Rd., Room 225  
Overland Park, KS 66213-2402